

# SAMUEL BLAGG

## DESIGNER

### PROFILE

Freelance designer with 10 years industry experience. I have excellent skills in Adobe Creative Suite, with a strong skill set covering web design, print, brand identity, animation and video.

I aim to produce communications which are strong and consistent; fulfilling the clients' brief, maximising both brand awareness and helping to drive sales and increase profitability. I can view design problems from creative, technical and commercial perspectives whilst maintaining a clear focus on the end users' needs and experiences. I am self-motivated, responsive and professional. See [www.samuelblagg.co.uk](http://www.samuelblagg.co.uk) for my portfolio.

### KEY SKILLS

10 years industry experience.  
Strong, clear design skills for web and print.  
A good technical knowledge informing the design process.  
Self motivated, with excellent timekeeping and respect for deadlines.  
Good interpersonal skills, friendly and team-player.

### SOFTWARE

Photoshop CS4, Indesign CS4, Flash CS4 Professional, Indesign CS4, Illustrator CS4 and Premiere Pro.

### EDUCATION

First Class Honours Degree in B.A. (Hons) Media and Communication at The Birmingham Institute of Art and Design.  
4 A' Levels (A, A, C, C)  
9 G.C.S.E's (A-C)

### INTERESTS

Design, sculpture, ceramics, cinema, photography, fashion, interiors travelling, socialising, psychology, and running.

+44 (0)7796 951 308

+44 (0)20 8659 0607

sam@samuelblagg.co.uk

www.samuelblagg.co.uk

108b Oakfield Road, London, SE20 8RQ

## CAREER HISTORY

**Jun 03 - Present**  
**Freelance Designer**  
**[www.samuelblagg.co.uk](http://www.samuelblagg.co.uk)**

A hugely varied range of design for:

- Web Design: Over 50 sites completed, including full site design for the award-winning WRC.com. Flash elements and animations.
- Print / Marcoms: Stationery, brochures, magazines, reports, print campaigns and packaging.
- Online marketing: HTML email campaigns, Flash banners and advertorials.
- Brand Development: Creating identities, both from scratch and evolving existing ones.
- Digital - iPhone application, presentations and screensavers.

**Mar 02 - June 03**  
**Midweight Web Designer/ Project Manager**  
**RedSpy Ltd**

- Working as the sole designer for this small, busy agency I designed and project managed a diverse range of websites from brief to delivery. I also had the opportunity to design for TV and print.
- Designing and producing websites for a variety of clients - within defined budgets and to strict deadlines.
- Project management of the build process, planning and budgeting for creation of content including editorial copy, photography, illustrations and video.
- Brand and corporate identity - concepts and fulfillment.
- Building client relationships and presenting ideas.

**Nov 00 - Mar 02**  
**Web Designer**  
**[www.4car.co.uk](http://www.4car.co.uk) / E-World Interactive**

- Channel 4's site dedicated to all things automotive, working under the senior designer, my workload included:
- Working closely with editorial and sales teams, solving problems and helping shape the overall direction of the site.
- Design of [www.channel4.com/wrc](http://www.channel4.com/wrc) (now off-line), web presence to Channel 4's World Rally season.
- Working on a major redesign to incorporate [4car.co.uk](http://4car.co.uk) into [channel4.com](http://channel4.com).
- Assisting in the design and co-ordination of advertorials for large bluechips.

